

# Annual Sponsorship Program

## 2019



Support the organization that advances the pharmacy profession for all pharmacists, pharmacy technicians and students in the Commonwealth

Be Featured Here



At the heart of the organization is our mission to advocate for and advance the profession through an engaged membership. Your sponsorship provides direct access to 5,000+ Kentucky Pharmacists and is an important investment in our mission and the members we serve.

# Rx

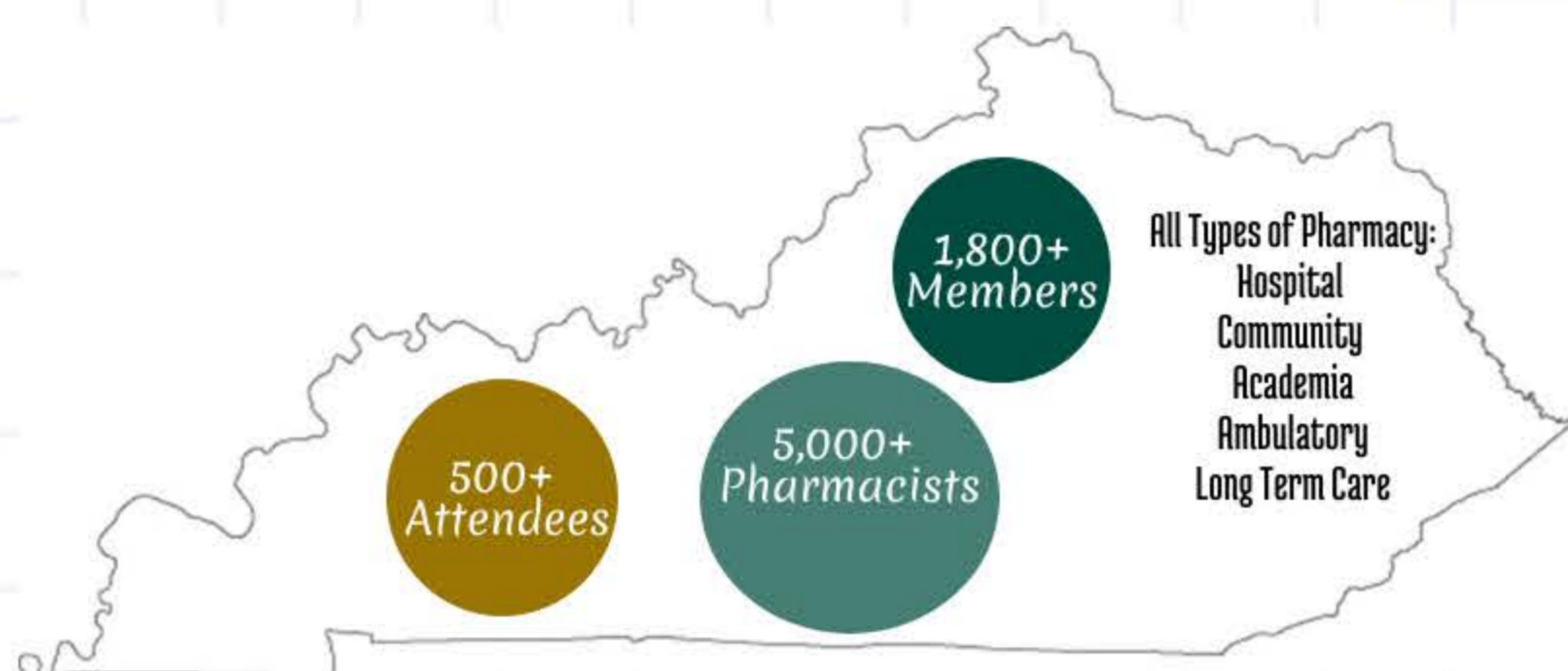
**Kentucky Pharmacists Association sponsors typically invest to: build relationships and increase sales and/or leverage their dollars for greater impact by investing in a stronger pharmacy profession in Kentucky.**

**A variety of marketing opportunities are available for you to get involved. Supporting KPhA puts your company name and promotional messages in front of more than 5,000 pharmacists in Kentucky.**

KPhA Annual Sponsorship Benefits	Platinum	Gold	Silver
<b>Share Your Expertise</b> Share expertise in a written article shared via KPhA's e-newsletter/ journal	6x a year	4x a year	2x a year
<b>Website</b> Links, Banner Ads	Logo in rotating location (link) on KPhA homepage, 1 banner ad (12x a year)	Logo in rotating location (link) on KPhA homepage, 1 banner ad (6x a year)	1 banner ad (3x a year)
<b>E-newsletter</b> Banner ad placement in e-newsletter	Banner ad placement in e-newsletter (4x a year)	Banner ad placement in e-newsletter (3x a year)	Banner ad placement in e-newsletter (2x a year)
<b>Event Visibility</b> Exhibitor opportunities available for Annual Meeting & Legislative Conference	Logo/link included in meeting materials (print, email, social media), onsite signage, onsite premier location for exhibit space and/or material distribution	Logo/link inclusion in meeting materials (print, email, social media), onsite signage, premier location for exhibit space	Logo/link inclusion in meeting marketing materials (print, email, social media), onsite signage
<b>In Print</b> Ad placement in <i>The Kentucky Pharmacist</i> , KPhA's official journal	Full-page ad placement 6x a year	1/2 page ad placement (3x a year)	1/2 page ad placement (1x a year)
<b>Membership</b>	Three Associate Memberships included	Two Associate Memberships included	One Associate Membership included
<b>Investment</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>

K P h A  
**Sponsorship by the Numbers**

**Custom annual support available - contact Mark Glasper, Executive Director.**



**Annual Meeting & Convention**  
**14th KPhA Annual Meeting and Convention June 20-23, 2019**  
**Lexington (Griffin Gate Marriott Resort & Spa)**